

Photography DAN GOULD

# “WHEN YOU HELP VARIETY GOLF, YOU’LL BE GIVING HUNDREDS OF KIDS A MILLION MILES OF SMILES”

Make Variety Golf your charity this year and help put another Sunshine Coach on the road or get more disabled kids into the game



## The captain says...

“Here are just a few things your golf day could include... title sponsorship, hole sponsorship, brand visibility, beat the pro, hole-in-one prizes, celebrity partners, company and product endorsement, Sunshine Coach presentation, after-dinner entertainment, dedicated VC staff, auction, social media and online promotion, plus much more. You’ll make a real difference and have a lot of fun in the process.”



**Steve Coppell**

### The team



**Jamie Little**  
Director of golf



**Sarah-Jane Thompson**  
Events manager



**Sam Head**  
Brand ambassador

### Variety Golf

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The Variety Club Golf Society (now Variety Golf) was founded in 1965 to raise money to purchase Sunshine Coaches for disabled and disadvantaged children, helping to improve young lives every day.

To date, Variety Golf has put over 1,600 coaches on the road, averaging over 20 coaches a year. In 2022, it aims to deliver 38 Sunshine Coaches. The charity has also partnered with The Golf Trust, which helps to arrange golf lessons for disabled children at nearby golf clubs, transported in their Variety Sunshine Coach.

Having their own Sunshine Coach helps schools and care centres plan activities without worrying about the cost and timing of public transport, and knowing that wheelchair access is taken care of. A coach lets the children explore places they would otherwise never get to see.

A Sunshine Coach costs in the region of £30,000 depending on its specification. The cost for a golf club to run Golf for Disabled Children for a year is £2,000. Can you help raise money for a Sunshine Coach or persuade

your club to coach disabled kids to play golf? Lots of clubs have already got on board and the charity is hopeful many more will sign up over the coming months.

### That’s entertainment

There are many great reasons to make Variety Golf your chosen charity and put on a golf day to raise important funds for an organisation that does so much good, so speak to those at your facility and make a real difference today. Here’s why...

- 1 You’ll be helping Variety Golf captain, former footballer and manager Steve Coppell, raise money for Sunshine Coaches and Golf for Disabled Children – plus you’re guaranteed to have a sensational day!
- 2 If you raise £25–30,000 you’ll get the chance to present your very own Sunshine Coach to a grateful school, emblazoned with your company’s name and identity, a hugely visible sign of your generosity and care in the community.



Ex-footballer Steve Coppell is the current Variety Club captain

Most of Variety Golf’s coaches end up driving around for 15 years or more!

- 3 You’ll enjoy a fabulous golf day fully supported by the Variety Golf team and celebrities who will make sure your whole day goes with a swing both on and off the course! ‘Beat the Pro’, after-dinner speeches, the auction, entertainment – you can leave it all up to Variety Golf’s dedicated team.

Your help will improve a young life very quickly and in a major way. That’s a promise.

So, whether you fundraise for us, run a corporate or club event or simply donate, your offer of help will be received with open arms. The only people more grateful than us will be the young people whose lives you are about to improve – significantly.

Interested in running a Variety Golf day? Then get in touch with Sarah-Jane Thompson on 07767 214381 or Jamie Little on 07801 098101 or email jamie@varietygolf.org.uk.



Len Goodman with Dame Laura



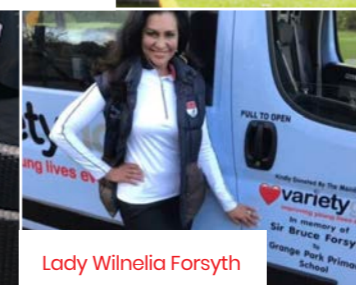
Anton Du Beke



‘Beat the Pro’ with Variety Golf’s Sam Head



Variety Golf’s Jamie Little with 1995 Open Champion John Daly



Lady Wilnelia Forsyth

### Heart of the Forest Community Special School

“The school was very excited to attend the presentation of our new Sunshine Coach and we really look forward to using it. We are in a very rural location, where public transport is less readily available. Having our own coach will make a huge difference. We now have the means to access the community and a range of activities as well as curriculum trips.”